

Global Equitability Pricing



Percentage Discounts as of 14 March 2022

OVERVIEW

Our mission at PRIMER-e is to empower researchers everywhere, no matter where they live, across the entire world.

We are pleased to introduce the concept of **Global Equitability Pricing** into the business world. This means that the amount you pay for any of our products (including software and registrations for online workshops) **depends on your country of residence**. Specifically, customers will receive a percentage discount off our standard prices in direct accordance with the [Price Level Ratio](#) published most recently by the World Bank for their country of residence.

Market forces that affect currency conversions do not necessarily capture important differences in purchasing power for different countries. The Price Level Ratio is designed to directly reflect these fundamental differences in [purchasing power](#) for different countries. For example, a price level ratio of 0.5 for a given country (e.g., the Democratic Republic of the Congo) means that for a given sum of US dollars you can buy twice as many goods and services in that country than in the USA (in that year). So, we believe, in order to be fair in our pricing, if you happen to live in the Democratic Republic of Congo, you should be given a 50% discount off our standard US dollar price for any of our products.

TABLE OF GLOBAL EQUITABILITY DISCOUNTS

PRIMER-e's **Global Equitability Pricing** (GEP) discounts are given in full in the Table below, which shows the [World Bank's Price Level Ratio](#) and the associated **percentage discount** off our standard (US) prices for each individual country. These reflect the most recent information available for each country that has been supplied and published by the World Bank and are updated by us annually. Note that countries that are lucky enough to have a Price Level Ratio ≥ 1.0 relative to the USA (hello Barbados and Iceland!) are not given any discount (nor are they charged any more than) our standard US dollar price (the GEP discount in their case is 0.00%). Please note that we are unfortunately unable to sell any of our products or services to anyone residing in a country that is under strict US sanctions*, as it would be illegal for us to do so. (***At the moment, the countries under strict US sanctions are: Cuba, Iran, North Korea, Syria, Russia and Venezuela**). We will be very pleased to provide our services and products to these countries once sanctions have been lifted.

If your country of residence is not listed here, or if you have any questions, please get in touch with us directly on primer@primer-e.com.

Country	Price Level Index	% Discount
Afghanistan	0.243724631	75.63%
Albania	0.377432894	62.26%
Algeria	0.293779627	70.62%
American Samoa	No data	0.00%
Andorra	No data	0.00%
Angola	0.289941848	71.01%
Antigua and Barbuda	0.762839219	23.72%
Argentina	0.4064945	59.35%
Armenia	0.321243635	67.88%

Country	Price Level Index	% Discount
Aruba	0.754575223	24.54%
Australia	0.986553828	1.34%
Austria	0.873095848	12.69%
Azerbaijan	0.291607811	70.84%
Bahamas, The	0.881503545	11.85%
Bahrain	0.499157299	50.08%
Bangladesh	0.387353116	61.26%
Barbados	1.118905929	0.00%
Belarus	0.317392253	68.26%
Belgium	0.858109093	14.19%
Belize	0.687058152	31.29%
Benin	0.368275905	63.17%
Bermuda	1.373367093	0.00%
Bhutan	0.27131811	72.87%
Bolivia	0.375633154	62.44%
Bosnia and Herzegovina	0.38634624	61.37%
Botswana	0.396610793	60.34%
Brazil	0.458122395	54.19%
British Virgin Islands	No data	0.00%
Brunei Darussalam	0.418300808	58.17%
Bulgaria	0.409391693	59.06%
Burkina Faso	0.364575782	63.54%
Burundi	0.355298374	64.47%
Cabo Verde	0.480517481	51.95%
Cambodia	0.342087767	65.79%
Cameroon	0.397422261	60.26%
Canada	0.899506838	10.05%
Cayman Islands	1.190819825	0.00%
Central African Republic	0.486789869	51.32%
Chad	0.383231537	61.68%
Chile	0.527838958	47.22%
China	0.606538637	39.35%
Colombia	0.366126932	63.39%
Comoros	0.423339367	57.67%
Congo, Dem. Rep.	0.492279913	50.77%
Congo, Rep.	0.54212313	45.79%
Costa Rica	0.574216398	42.58%
Cote d'Ivoire	0.426094333	57.39%
Croatia	0.485143399	51.49%
Curacao	0.771684714	22.83%
Cyprus	0.69227907	30.77%
Czech Republic	0.545366681	45.46%
Denmark	1.008450246	0.00%
Djibouti	0.592431324	40.76%
Dominica	0.625502913	37.45%
Dominican Republic	0.405212935	59.48%
Ecuador	0.513965669	48.60%

Country	Price Level Index	% Discount
Egypt, Arab Rep.	0.281403695	71.86%
El Salvador	0.446952642	55.30%
Equatorial Guinea	0.398138339	60.19%
Eritrea	0.36284606	63.72%
Estonia	0.607170892	39.28%
Eswatini	0.385770512	61.42%
Ethiopia	0.386445222	61.36%
Faroe Islands	No data	0.00%
Fiji	0.420770411	57.92%
Finland	0.959905037	4.01%
France	0.835553004	16.44%
Gabon	0.461197141	53.88%
Gambia, The	0.345477103	65.45%
Georgia	0.287886414	71.21%
Germany	0.851554029	14.84%
Ghana	0.416084145	58.39%
Gibraltar	No data	0.00%
Greece	0.621006313	37.90%
Greenland	No data	0.00%
Grenada	0.609075986	39.09%
Guam	No data	0.00%
Guatemala	0.51990449	48.01%
Guinea	0.423794618	57.62%
Guinea-Bissau	0.373294103	62.67%
Guyana	0.352989567	64.70%
Haiti	0.402259441	59.77%
Honduras	0.443816277	55.62%
Hong Kong SAR, China	0.782000082	21.80%
Hungary	0.480567707	51.94%
Iceland	1.073255199	0.00%
India	0.294484741	70.55%
Indonesia	0.320503645	67.95%
Iraq	0.425818635	57.42%
Ireland	0.895319558	10.47%
Isle of Man	No data	0.00%
Israel	1.041944545	0.00%
Italy	0.757079563	24.29%
Jamaica	0.505826813	49.42%
Japan	0.963107828	3.69%
Jordan	0.413568781	58.64%
Kazakhstan	0.338804277	66.12%
Kenya	0.412876214	58.71%
Kiribati	0.691060954	30.89%
Korea, Rep.	0.730194498	26.98%
Kosovo	0.377133331	62.29%
Kuwait	0.623017232	37.70%
Kyrgyz Republic	0.236375392	76.36%

Country	Price Level Index	% Discount
Lao PDR	0.319414451	68.06%
Latvia	0.550292952	44.97%
Lebanon	0.39800615	60.20%
Lesotho	0.35799584	64.20%
Liberia	0.408399452	59.16%
Libya	0.341038792	65.90%
Liechtenstein	No data	0.00%
Lithuania	0.516270357	48.37%
Luxembourg	0.978996845	2.10%
Macao SAR, China	0.649752579	35.02%
Madagascar	0.311028396	68.90%
Malawi	0.398676517	60.13%
Malaysia	0.372999817	62.70%
Maldives	0.541628134	45.84%
Mali	0.367292299	63.27%
Malta	0.653953258	34.60%
Marshall Islands	0.96990903	3.01%
Mauritania	0.318235392	68.18%
Mauritius	0.419825873	58.02%
Mexico	0.443193642	55.68%
Micronesia, Fed. Sts.	0.992365227	0.76%
Moldova	0.350045238	65.00%
Monaco	No data	0.00%
Mongolia	0.331166495	66.88%
Montenegro	0.37371654	62.63%
Morocco	0.412443019	58.76%
Mozambique	0.345994209	65.40%
Myanmar	0.292104233	70.79%
Namibia	0.448833222	55.12%
Nauru	0.778980535	22.10%
Nepal	0.28815562	71.18%
Netherlands	0.883084353	11.69%
New Caledonia	No data	0.00%
New Zealand	0.944409008	5.56%
Nicaragua	0.342050735	65.79%
Niger	0.447536405	55.25%
Nigeria	0.404319312	59.57%
North Macedonia	0.347854597	65.21%
Northern Mariana Islands	No data	0.00%
Norway	1.064820037	0.00%
Oman	0.539320175	46.07%
Pakistan	0.244786515	75.52%
Palau	0.813931339	18.61%
Panama	0.458215902	54.18%
Papua New Guinea	0.609462215	39.05%
Paraguay	0.380373241	61.96%
Peru	0.515763353	48.42%

Country	Price Level Index	% Discount
Philippines	0.393169369	60.68%
Poland	0.456917919	54.31%
Portugal	0.650508097	34.95%
Puerto Rico	0.915292483	8.47%
Qatar	0.564827664	43.52%
Romania	0.40368715	59.63%
Rwanda	0.36037468	63.96%
Samoa	0.636783982	36.32%
San Marino	0.752616877	24.74%
Sao Tome and Principe	0.504864403	49.51%
Saudi Arabia	0.430052487	56.99%
Senegal	0.427355605	57.26%
Serbia	0.398647598	60.14%
Seychelles	0.444560832	55.54%
Sierra Leone	0.278691728	72.13%
Singapore	0.606923856	39.31%
Sint Maarten (Dutch part)	0.805735531	19.43%
Slovak Republic	0.601804855	39.82%
Slovenia	0.635957661	36.40%
Solomon Islands	0.862241897	13.78%
Somalia	0.353549135	64.65%
South Africa	0.420864377	57.91%
South Sudan	0.906801851	9.32%
Spain	0.705815517	29.42%
Sri Lanka	0.278406398	72.16%
St. Kitts and Nevis	0.710607443	28.94%
St. Lucia	0.716644425	28.34%
St. Martin (French part)	No data	0.00%
St. Vincent and the Grenadines	0.571482151	42.85%
Sudan	0.14031537	85.97%
Suriname	0.381473567	61.85%
Sweden	0.951663182	4.83%
Switzerland	1.213716903	0.00%
Tajikistan	0.222665201	77.73%
Tanzania	0.387211826	61.28%
Thailand	0.394218711	60.58%
Timor-Leste	0.411575032	58.84%
Togo	0.411466822	58.85%
Tonga	0.737532511	26.25%
Trinidad and Tobago	0.614594757	38.54%
Tunisia	0.32351579	67.65%
Turkey	0.30363923	69.64%
Turkmenistan	0.470008147	53.00%
Turks and Caicos Islands	1.071717533	0.00%
Tuvalu	0.890372169	10.96%
Uganda	0.355669223	64.43%
Ukraine	0.285441693	71.46%

Country	Price Level Index	% Discount
United Arab Emirates	0.61613499	38.39%
United Kingdom	0.89688382	10.31%
United States	1	0.00%
Uruguay	0.677270098	32.27%
Uzbekistan	0.228477467	77.15%
Vanuatu	0.95487203	4.51%
Vietnam	0.3220247	67.80%
Virgin Islands (U.S.)	No data	0.00%
West Bank and Gaza	0.569344009	43.07%
Yemen, Rep.	0.435717424	56.43%
Zambia	0.304648783	69.54%
Zimbabwe	0.389654146	61.03%